



We're easy to fall in love with! **Guaranteed Love** – only from G.Loomis.

Guaranteed Love by G. Loomis is a one-of-a-kind program that gives you, an angler that wants to fish with the best, the confidence to buy a G. Loomis rod with no hesitation. We know you will be so hooked on your new rod we actually guarantee you will love it!

Visit any participating G. Loomis dealer and take home a new G. Loomis rod. Try it for 30 days and enjoy the experience of holding a rod designed by experts and handcrafted in Woodland, Washington. Test the feel in your hand, experience the balance, and get to know the lightweight blank. Let it become an extension of your arm; make a few casts, fight a few fish, and enjoy a few envious looks. That always seems to happen when you are hand in hand with the love of your life.

If for any reason you are unhappy, you have three simple steps to complete:

- **Return the rod to the original place of purchase**
- **Bring your original proof of purchase or receipt**
- **Answer a few quick questions and provide your name and information. After all, we expect you to be smitten with your new rod and if you aren't we would like to hear why. Don't worry; we don't share any of your personal information.**

That's it. But, honestly, we think we will be more likely to see you coming back to purchase another G.Loomis rod. Once you start a relationship with us, you're likely to want more.