



# FIRST \$ SHOT \$ SAVINGS



## GET UP TO \$20 BACK WHEN YOU TAKE YOUR FIRST SHOTS WITH CCI®

Buy a new rimfire rifle or handgun from any brand, at an authorized dealer,  
and two boxes of CCI rimfire ammunition to earn a rebate equal to the purchase price of one box.

SEE BACK FOR FULL TERMS AND CONDITIONS. Qualifying purchases must be made March 1, 2019 through December 31, 2019.  
To redeem online visit: <https://promotions.vistaoutdoor.com>

[cci-ammunition.com](http://cci-ammunition.com)



## First Shot Savings

Buy a new rimfire rifle or handgun from any brand, at an authorized dealer, and two (2) boxes of CCI® rimfire ammunition to earn a rebate equal to the purchase price\* of one (1) box, up to \$20.00.

Maximum rebate \$20.00. Minimum purchase of two (2) boxes of CCI ammo PLUS rimfire firearm required.

**Valid for purchases made MAR 1, 2019 through DEC 31, 2019.**

**Rebate materials must be uploaded by JAN 31, 2020.**

*\*Rebate amount calculated on the lowest purchase priced box only, does not include taxes and/or shipping/handling fees.*

**Claim Your Rebate Now!**  
**<https://promotions.vistaoutdoor.com>**

FULL NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE/PROV \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

- By checking this box, I certify that I am at least **18** years of age, agree with the Vista Outdoor™ Privacy Policy and Terms & Conditions, agree with the Terms & Conditions of this promotion, and consent that the information I submit will be transmitted in the United States. Birthdate: \_\_\_\_/\_\_\_\_/\_\_\_\_\*
- By checking this box, I opt-in to receive periodic marketing communications about new products and special offers from **CCI** and other Vista Outdoor companies.

*\*Birthdate required to receive news, promotional materials, and information.*

**Vista Outdoor Privacy Policy:** <https://vistaoutdoor.com/privacy-policy/>

**Vista Outdoor Terms and Conditions:** <https://vistaoutdoor.com/terms-conditions/>

- Where was this purchase made?  In-Store  Online
- Where did you hear about this offer?  Brand Website  Social Media  Email
- Internet Search  Retail in-store  Retail online  Other

**PROMO # R10009**  
**Act now. Redeem online.**  
**<https://promotions.vistaoutdoor.com>**

**Mail-in submissions are acceptable and must include the following:**

1. This fully completed rebate form.
2. Original UPC barcode(s) from product packaging.



Example of UPC

3. Original store identified cash register receipt and/or dated itemized sales invoice with purchase date, store name/location, purchase price and item(s) circled. Review terms below for online order proof of purchase requirements.
4. Mail the required documents by **JAN 31, 2020** to:  
**CCI First Shot Savings Rebate**  
**Promo # R10009**  
**PO BOX 4009**  
**GRAND RAPIDS MN 55730-4009**

Make photocopies of your entire submission for your records. To review the status of your submission, visit <https://promotions.vistaoutdoor.com> Promo # R10009 or toll free (800) 998-8758 M-F 7am to 7pm and Sat 9am to 5pm CT (U.S. National Holidays Excluded).

Cash redemption value is 1/100 of 1 cent. **Minimum purchase of any new rimfire firearm and two (2) boxes of qualifying ammunition required. Maximum rebate limited to \$20.00 per person or household.** Purchase must be made between **MAR 1, 2019** and **DEC 31, 2019**, and the rebate form along with required documents must be postmarked by **JAN 31, 2020**. Consumer must submit rebate form with product UPC barcodes cut from packaging, original cash register receipt and/or dated itemized sales invoice. Online orders: email confirmations do not constitute proof of payment. To qualify for the rebate, order confirmation must be combined with the packing slip included in the shipped package to show amount paid and delivery confirmation. Please allow approximately 8 to 10 weeks for rebate delivery. **CONSUMER REBATE ONLY. CLUBS, GROUPS, ORGANIZATIONS and DEALER entries are VOID** and will not be honored, acknowledged or returned. Purchases made through ExpertVoice®, Wholesalers, Distributors, Vista Outdoor discount programs and retailer employee discount programs are excluded. No duplicate or reproduced rebate forms will be honored (online rebate submission form acceptable). Void where prohibited and subject to all laws. Offer valid for U.S. and Canadian purchases and U.S. and Canadian residents only. Rebate paid in US funds. This rebate may not be combined with any other offers or coupons affecting the same product. CCI may change the terms, conditions and duration of this offer at any time and without notice. Subject to product availability; quantities limited. Pre-orders, rain checks and/or backordered products will not be honored. **NO EXCEPTIONS.**